

# Aaron Simons

**Address:** 178 Satinwood Lane, Palm Beach Gardens,  
Florida 33410, United States

**Phone:** +1 (561) 339-2208

**Email:** adsimons@hamilton.edu

**Web:** www.aaronsimons.com

## Experience

05/2020 – 08/2020 JUPITER, FL

### **Creative Intern**

#### **Maltz Jupiter Theatre**

- Created promotional material for League of Resident Theatres “B” rated theatre
- Wrote and edited multi-tier “FAQ” section for \$35 million buildout campaign
- Participated in nationwide casting process for award-winning regional theatre
- Assisted Chief Executive during meetings with agents, managers, donors, and reporters

03/2020 – 10/2020 LOS ALTOS, CA

### **Graphic/Web Designer**

#### **CollegeUnlocked**

- Created new graphics including logos, icons, social media headers, profile pictures, etc. for rebranding of educational consulting company
- Redesigned and updated website with interactive maps, slideshows, webinars, and blog

05/2019 – 06/2019 LOS ANGELES, CA

### **Production Intern**

#### **Twentieth Century Television**

“What Just Happened??!” with Fred Savage”

- Assisted production staff in creating and distributing paperwork (e.g. scripts, call sheets, production schedules, etc.)
- Communicated with writers, directors, producers, and other members of staff
- Performed administrative work (answering phones, recording expenses, etc.)
- Assisted art department in creating, purchasing, and sourcing props for television show

11/2018 – PRESENT PALM BEACH, FL

### **Graphic/Web Designer**

#### **Helios College Counseling**

- Create graphic elements such as logos, icons for new college counseling company
- Design promotional/marketing material including flyers, brochures, business cards, posters, banners, Zoom backgrounds, etc.
- Layout and maintain website with testimonials, blog, videos, and online scheduler

## Experience

08/2011 – PRESENT JUPITER, FL

### **Brand Manager**

#### **Specialty Eye Associates**

- Design multiple logos and brand graphics for ophthalmology practice
- Responsible for managing all social media accounts and sending e-newsletters
- Create and film promotional videos, including testimonial reel with real patients
- Design and maintain website with HIPAA-compliant appointment scheduler, staff photos, registration, and referral forms

## Education

2018 – 2022 (EXPECTED) CLINTON, NY

### **Theatre (Major), Digital Arts (Minor)**

#### **Hamilton College**

Degree: Bachelor of Arts

- GPA: 3.74
- Courses: Integrated Digital Media, Visual Studies, Advanced Filmmaking, Animation
- Activities: The Buffers Acappella (President), “You’re a Good Man, Charlie Brown” (Director)
- Honors: Recipient of Edwin Barrett Prize for Achievement in Theatre (2020), Winner of Student Assembly Logo Design Contest (2018)

## Proficiencies

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Final Cut Pro

Microsoft Office

Wix

Mailchimp

## Languages

English (Native)

Hebrew (Fluent)